

Southeastern LMSC Board Meeting – Q1 2021

The Southeastern LMSC board held a virtual Zoom meeting starting at 6:00 pm on January 26, 2021 for its Quarter 1 meeting. The following board members were present: Michelle Smith, Chair, Conner Bailey, Sanctions Chair, Cheryl Corvo, Coaches and Fitness Chair, Barbara Calhoun, Newsletter, Frank Odell Officials, Helen Naylor, Finance and Open Water Chair, Pia Vanheyste, Membership Chair, Claire Letendre, Secretary
Absent: Rick Schumacher, Top 10 & Records Chair

1) Introductions

- A. Claire gave a synopsis of her experience in USMS.
- B. Pia gave a synopsis of her experience in USMS.
- C. Michelle reviewed the new guidelines for minutes. Approximately one week after the meeting the minutes will be emailed to the board. The board will have one week to amend if needed and approve the minutes.

2) Old Business

- A. APPROVE- Quarter 4 meeting minutes and discuss action items to mark as done or assign a new deadline date.
 1. Minutes from the last meeting were shared on screen by Conner. Barbara moved to approve. Conner seconded. Motion passed.
- B. Review and discussion of Previous Action Items:
 1. Update LMSC Mandatory Standards with USMS National Office. A subcommittee composed of Helen, Sara, and Conner will address the discrepancy in meet registrations and collect our additional monies. The group will resolve this offline and report back to the full Board.
 - a. Report: Helen reached out to the team, received OEVTs and sent to National Office. The national office refunded the extra \$100 charged. The only area of improvement for 2019 was not having printed cards mailed on time.
 2. Reach out to LMSC membership to solicit logo ideas/input; determine prize or incentive to submit.
 - a. Prize suggestion would be free membership, gift certificate, or cash. Reimbursement for membership would be the easiest from a financial stand point.
 - b. Figure out if USMS has any restrictions for LMSC logos.
 - c. Need to draft wording to determine size and format (jpg or pdf)
 - d. Due date: April 1, 2021 (minimum of 30 days)
 - e. Email submissions to sechair@usms.org.
 - f. Top 3 – will be submitted to vote during elections.
 3. Determine set process for developing newsletter editorial plan, article solicitation, submission, as well as regular newsletter cadence. In previous LMSC meetings Michelle suggested that the newsletters go out the month following LMSC Board meetings (which are the 1st mo. ea. Q). Newsletters to go out by the 21st of the 2nd month in ea. Q. Barbara asked that newsletter articles/info be submitted by 1st of the month in which it is to go out.

- a. Cheryl has submitted article.
- b. Rick to write about how USA-Swimming is covering sanctions and COVID protocols. Helen to contact. February 1st is the deadline for the newsletter.
- c. Add information about the SE LMSC annual meeting.
- d. Need notification about upcoming elections. Conner will write wording about upcoming elections and nominating committee. (June or July)
- e. **ACTION ITEM:** Michelle to write an article about how it is to be LMSC chair for May newsletter.
- f. **ACTION ITEM:** Create newsletter subcommittee. Cheryl and Rick will be the subcommittee for newsletter. Helen will discuss this with Rick next time she talks with him.
 - a. Cheryl to write articles as Coaches/Fitness Chair for the newsletter.
 - b. Conner suggested having a guest coach write a workout
- 4. **ACTION ITEM:** Create a nominating committee for elections. This committee will decide voting protocols. Michelle will work on this and Conner mentioned he would be happy to help.
- 5. **ACTION ITEM:** Proposed annual meeting time and format

3) Board Reports

A. Pia – Membership Chair

- 1. 594 registered so far (72 need to be printed) compared to over 1021 registered last year. But new members join daily, too soon to tell how far or if we are below last year's membership.
- 2. Currently 33 clubs have renewed. Last year there was 41 clubs.
- 3. Sarah should have the card stock to print the cards. Also, LMSC has prepaid envelopes to send them out. Cheryl will work with Pia to get the supplies.

B. Conner – Sanctions Chair

- 1. One pool event in progress. Kingsport, TN March 13, 2021 – limit 50 swimmers – Sanction pending. Safety protocols are in compliance with USMS guidelines.
- 2. Swim the Suck has been sanctioned.
- 3. Rat Race has not been sanctioned as of yet. Will submit safety plan. It is postponed from last year.
- 4. Swim Hobbs Island – September
- 5. Bridges to Bluff – hoping to hold
- 6. **ACTION ITEM:** Blurb in newsletter about COVID safety plans for meets.

C. Frank – Officials Chair –

- 1. 4 certified USMS officials in our LMSC;
- 2. Frank will be officiating a USA swimming meet to hone his officiating skills.
- 3. **ACTION ITEM:** Conner will give Frank a list of meet directors and a list of other officials to see if we can add more USMS officials.

- D. Helen – Open water Chair & Treasurer –
 - 1. **ACTION ITEM:** Hope to have last year's financials and 2021 Budget out this weekend. (Technical difficulties)
- E. Barbara – Newsletter
 - 1. **ACTION ITEM:** Check with Helen about having all the financials posted.
 - 2. **ACTION ITEM:** Send newsletter to past members as well
 - 3. **ACTION ITEM:** Claire and Pia to write a blurb introducing themselves for the newsletter.
- 4) Next meeting: Around the second week of April, 2021.
- 5) Adjournment
 - A. Helen made the motion to adjourn. Frank seconded.